

## HellermannTyton Unveils "Greener British" Logo

**4 June 2009, Northampton, UK –** HellermannTyton Data Ltd, part of the global HellermannTyton Group, unveils a new logo today to highlight its green credentials and British manufacturing base.

HellermannTyton Data, based in Northampton, UK, has held the ISO14001 environmental management system international standard for three years and through that period has used the standard to assess and reduce the environmental impact of the business.

"As a trusted British manufacturer, we take our environmental responsibilities seriously and are continuously striving to reduce the impact of our business on the environment," said Ewan Wilson, Managing Director of HellermannTyton Data. "Since we began evaluating, measuring and seeking to reduce our environmental footprint, we have reduced our energy usage by 25%; reduced solvent usage by nearly 60%; and, through working with our supply base and internal initiatives, we have greatly increased our recycling activities thereby reducing the amount of waste sent to landfill by over 35%.

We also consider the environmental implications of our products at an early stage in the design and development process to ensure that their environmental impact is minimised throughout their lifecycle from manufacturing, through use and ultimately on disposal. Our market leading RapidNet™ pre-terminated system exemplifies this approach – cable waste is minimised during assembly; the specially designed cable drums are returnable and mean there is virtually zero packaging waste on site to go to landfill; and the product has been designed for ease of disassembly and recycling at the end of its useful life.

We are proud to be a British manufacturer and, by virtue of our manufacturing location in Northampton, we believe our products have an inherently lower carbon footprint than many of our competitors who ship products into the UK from overseas. As well as the environmental benefits, our UK base gives us the ability to support our customers and respond quickly to their demands in an increasingly difficult and competitive market."



The new logo is intended to convey the key themes of continuous improvement against environmental objectives, British ownership and British manufacturing and will be used in product literature, web site content, marketing material and other customer communications.

## About HellermannTyton

Founded in 1988, HellermannTyton Data Ltd is an established leader in the design, development and manufacture of innovative network infrastructure solutions for both LAN and WAN environments. The company offers a broad range of quality, high performance structured cabling products including Deca<sup>10</sup>, the copper and fibre 10G solution; the unique pre-terminated, 'plug & play' RapidNet<sup>TM</sup> system; iD intelligent infrastructure management; and a full range of market leading closures for Broadband applications incorporating the patented Cablelok<sup>TM</sup> mechanical seal. Based in Northampton, UK, the company is part of the global HellermannTyton group with operations in 34 countries worldwide. For more information visit [www.htdata.co.uk](http://www.htdata.co.uk)

Sales: 01604 707420  
Website: [www.htdata.co.uk](http://www.htdata.co.uk)



HellermannTyton Data Ltd,  
Cornwell Business Park, Salthouse Road,  
Brackmills, Northampton. NN4 7EX

**HellermannTyton**  
Network Sciences